

ORDER



Orders
Order / Rev: 45183
Alt Order #: 27669943
Product Desc: TV
Estimate: 1477
Flight Dates: 01/31/22 - 03/06/22
Original Date / Rev: 03/07/22 / 03/07/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave., Ste. 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Brett Lindstrom for Governor
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	96	\$16,215.00	\$13,782.75
02/28/22	03/06/22	39	\$5,650.00	\$4,802.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	96	\$16,215.00	\$13,782.75	0.00
March 2022	39	\$5,650.00	\$4,802.50	0.00
Totals	135	\$21,865.00	\$18,585.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLKN	01/31/22	03/04/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	4	\$175.00	P-04	0.00	NM	24	\$4,200.00
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/31/22	02/06/22	MTWTF--		4				\$175.00		0.00			
	Week:	02/07/22	02/13/22	MTWTF--		5				\$175.00		0.00			
	Week:	02/14/22	02/20/22	MTWTF--		5				\$175.00		0.00			
	Week:	02/21/22	02/27/22	MTWTF--		5				\$175.00		0.00			
	Week:	02/28/22	03/06/22	MTWTF--		5				\$175.00		0.00			
2	KLKN	01/31/22	03/04/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	4	\$60.00	P-04	0.00	NM	24	\$1,440.00
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/31/22	02/06/22	MTWTF--		4				\$60.00		0.00			
	Week:	02/07/22	02/13/22	MTWTF--		5				\$60.00		0.00			
	Week:	02/14/22	02/20/22	MTWTF--		5				\$60.00		0.00			
	Week:	02/21/22	02/27/22	MTWTF--		5				\$60.00		0.00			
	Week:	02/28/22	03/06/22	MTWTF--		5				\$60.00		0.00			
N 3	KLKN	01/31/22	03/04/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	4	\$250.00	P-04	0.00	NM	23	\$5,750.00

Order / Rev: 45183
 Alt Order #: 27669943
 Flight Dates: 01/31/22 - 03/06/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1477

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU B															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	MTWTF--		4				\$250.00		0.00			
		Week: 02/07/22	02/13/22	MTWTF--		5				\$250.00		0.00			
		Week: 02/14/22	02/20/22	MTWTF--		5				\$250.00		0.00			
		Week: 02/21/22	02/27/22	MTWTF--		5				\$250.00		0.00			
		Week: 02/28/22	03/06/22	MTWTF--		5				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
24	KLKN	02/28/22-03/06/22	Ch 8 News at 10p M-F			10p-1035p	MTWThF----	:30		(\$250.00)		0.00	NM		
	Credited [EOF; Power Outage]														
4	KLKN	01/31/22	03/04/22	Ch 8 News at 6p M-F	CM	6p-630p	MTWTF--	:30	4	\$225.00	P-04	0.00	NM	24	\$5,400.00
	Ch 8 Eyewitness News 6p														
COMMENTS APPLY TO SUB LINES A THRU B															
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	MTWTF--		4				\$225.00		0.00			
		Week: 02/07/22	02/13/22	MTWTF--		5				\$225.00		0.00			
		Week: 02/14/22	02/20/22	MTWTF--		5				\$225.00		0.00			
		Week: 02/21/22	02/27/22	MTWTF--		5				\$225.00		0.00			
		Week: 02/28/22	03/06/22	MTWTF--		5				\$225.00		0.00			
5	KLKN	02/19/22	03/05/22	ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$100.00	P-04	0.00	NM	3	\$300.00
	ABC World News Sat														
COMMENTS APPLY TO SUB LINES A THRU A															
ABC News-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-----S-		1				\$100.00		0.00			
		Week: 02/21/22	02/27/22	-----S-		1				\$100.00		0.00			
		Week: 02/28/22	03/06/22	-----S-		1				\$100.00		0.00			
6	KLKN	02/19/22	03/05/22	Saturday Prime 1	CM	7p-8p	-----S-	:30	1	\$150.00	P-04	0.00	NM	3	\$450.00
	Saturday Prime 1														
COMMENTS APPLY TO SUB LINES A THRU A															
ABC Saturday Night Encore 8p/7p-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-----S-		1				\$150.00		0.00			
		Week: 02/21/22	02/27/22	-----S-		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KLKN	02/21/22-02/27/22	Saturday Prime 1			7p-8p	-----Sa--	:30		(\$150.00)		0.00	NM		
	See MG 6.4,6.5 [Schedule Change-NBA Sat Night 7-10p] Preempt														
4	KLKN	02/21/22-02/27/22	NBA Saturday Night			7p-10p	-----Sa--	:30		\$150.00		0.00	NM		
	Ⓜ MG for 6.2,6.3														
5	KLKN	02/28/22-03/06/22	NBA Saturday Night			7p-10p	-----Sa--	:30		\$150.00		0.00	NM		
	Ⓜ MG for 6.2,6.3														
		Week: 02/28/22	03/06/22	-----S-		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KLKN	02/28/22-03/06/22	Saturday Prime 1			7p-8p	-----Sa--	:30		(\$150.00)		0.00	NM		
	See MG 6.4,6.5 [Schedule Change-NBA Sat Night 7-10p] Preempt														
7	KLKN	02/06/22	03/06/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$300.00	P-04	0.00	NM	5	\$1,500.00
	Ch 8 News Sun at 10p														
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	-----S		1				\$300.00		0.00			
		Week: 02/07/22	02/13/22	-----S		1				\$300.00		0.00			
		Week: 02/14/22	02/20/22	-----S		1				\$300.00		0.00			
		Week: 02/21/22	02/27/22	-----S		1				\$300.00		0.00			
		Week: 02/28/22	03/06/22	-----S		1				\$300.00		0.00			
8	KLKN	02/06/22	03/06/22	Good Morning America	CM	7a-8a	-----S	:30	1	\$50.00	P-04	0.00	NM	5	\$250.00
	Good Morning America Su														
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 01/31/22 02/06/22 -----S 1 \$50.00 0.00															
Week: 02/07/22 02/13/22 -----S 1 \$50.00 0.00															
Week: 02/14/22 02/20/22 -----S 1 \$50.00 0.00															
Week: 02/21/22 02/27/22 -----S 1 \$50.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KLKN	02/21/22-02/27/22	Good Morning America Su			7a-8a	-----Su	:30		\$50.00	0.00	NM			
Week: 02/28/22 03/06/22 -----S 1 \$50.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	KLKN	02/28/22-03/06/22	Good Morning America Su			7a-8a	-----Su	:30		\$50.00	0.00	NM			
9	KLKN	02/06/22	03/06/22	This Week	CM	8a-9a	-----S	:30	1	\$75.00	P-04	0.00	NM	7	\$375.00
This Week															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 01/31/22 02/06/22 -----S 1 \$75.00 0.00															
Week: 02/07/22 02/13/22 -----S 1 \$75.00 0.00															
Week: 02/14/22 02/20/22 -----S 1 \$75.00 0.00															
Week: 02/21/22 02/27/22 -----S 1 \$75.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KLKN	02/21/22-02/27/22	This Week			8a-9a	-----Su	:30		(\$75.00)	0.00	NM			
See MG 9.6,9.7															
[No Avail] Preempt															
6	KLKN	02/21/22-02/27/22	Jimmy Kimmel			1035p-1135p	MTWThF----	:30		\$50.00	0.00	NM			
Ⓜ MG for 9.4 02/27															
7	KLKN	02/21/22-02/27/22	M-F 9a-10a			9a-10a	MTWThF----	:30		\$25.00	0.00	NM			
Ⓜ MG for 9.4 02/27															
Week: 02/28/22 03/06/22 -----S 1 \$75.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	KLKN	02/28/22-03/06/22	This Week			8a-9a	-----Su	:30		(\$75.00)	0.00	NM			
See MG 9.8,9.9															
[No Avail] Preempt															
8	KLKN	03/04/22-03/04/22	M-F 3p-4p			3p-4p	-----F----	:30		\$25.00	0.00	NM			
Ⓜ MG for 9.5 03/06															
9	KLKN	03/04/22-03/04/22	M-F 4p-5p			4p-5p	-----F----	:30		\$50.00	0.00	NM			
Ⓜ MG for 9.5 03/06															
10	KLKN	02/12/22	03/05/22	Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$175.00	P-04	0.00	NM	4	\$700.00
Ch 8 News Sat at 10p															
COMMENTS APPLY TO SUB LINES A THRU A															
Channel 8 Eyewitness News At Ten															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 02/07/22 02/13/22 -----S- 1 \$175.00 0.00															
Week: 02/14/22 02/20/22 -----S- 1 \$175.00 0.00															
Week: 02/21/22 02/27/22 -----S- 1 \$175.00 0.00															
Week: 02/28/22 03/06/22 -----S- 1 \$175.00 0.00															
11	KLKN	03/04/22	03/04/22	Friday Prime 1	CM	7p-8p	----F--	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
Friday Prime 1															
COMMENTS APPLY TO SUB LINES A THRU A															
Shark Tank-ABC															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 02/28/22 03/06/22 ----F-- 1 \$275.00 0.00															
12	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 530p	CM	530-6p	-----S	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
Ch 8 News Sun 530p															
COMMENTS APPLY TO SUB LINES A THRU A															
Channel 8 Eyewitness News At 5:30															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 02/28/22 03/06/22 -----S 1 \$125.00 0.00															
13	KLKN	03/05/22	03/05/22	Good Morning America SM		7a-9a	-----S-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
Good Morning America Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
Weekend Good Morning America															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 02/28/22 03/06/22 -----S- 1 \$50.00 0.00															

Order / Rev: 45183
Alt Order #: 27669943
Flight Dates: 01/31/22 - 03/06/22

Advertiser: Brett Lindstrom for Governor
Product Desc: TV
Estimate: 1477

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
14	KLKN	02/28/22	03/04/22	Good Morning America	CM	7a-9a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	5	\$525.00	
Good Morning America																
COMMENTS APPLY TO SUB LINES A THRU A																
Good Morning America																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	02/28/22	03/06/22	MTWTF--			5			\$105.00		0.00					
15	KLKN	02/28/22	03/04/22	Ch 8 News at 6a M-F	CM	6a-7a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	5	\$525.00	
Ch 8 Eyewitness News 6a																
COMMENTS APPLY TO SUB LINES A THRU A																
KILKN News 8 This AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	02/28/22	03/06/22	MTWTF--			5			\$105.00		0.00					
														Totals	135	\$21,865.00



125 West 55th St
New York, NY 10019

Contract # 27669943	Changes as of: 3/7/2022 at 10:34 AM	Version: Highlighting Makegood 8	Status: Accepted
CPE: 321373/1477	Flight: 1/31/22 - 3/6/22	Station: KLNK	Con Type: POLITICAL/VOTE
Agency: MEDIUM BUYING LLC	Advertiser: Brett Lindstrom for Governor	Market: Lincoln&Hsing-Kmy-P's DMA	Total \$: \$21,865.00
815 Grandview Ave Suite 600 COLUMBUS, OH 43215	Product: TV	Office: WASHINGTON	Total Spots: 135
	Agency Order #: 11335250	Service: Nielsen	Total CPP: \$0.00
	Buyer: Lloyd, Dillon	Primary Demo:	Total GRP:
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 45183

Comments: Separation: 30;PopulationBuyType: CPP
Separation:

#	Day/Time	DP	Program	Rate	Len	1/31	2/7	2/14	2/21	2/28	1/31 - 2/28	Total Spots	Total \$	CPP*	GRP*
CR 3	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	4	5	5	4	5	4	22	\$5,500.00	\$0.00	0.0
TOTALS: 19 24 26 27 39												135	\$21,865.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
03/07/22 10:34 AM	Sent To Rep	Joy Wenn	See credit on line 3 due to EOF. Spot n/a due to station power outage. Please let me know if we can move \$\$ to current estimate.